



Something about me

I am a **friendly** and **easy going** person. Willing to grow professionally and personally.

At work I am a 'team player' with **logical** and **creative thinking**. I am dedicated to working with a positive attitude.

Contact

Lluís Garrigues Carbonell
December the 5th of 1994
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Languages



High B2



Native



Native

Education

2014-2018 **Advertising and Public Relations** Degree (7.3 / 10) at the Universidad de Alicante
2017 Cambridge **English Level B2** Certificate

Knowledge

e-Commerce

Knowledge of all the necessary areas to achieve a transversal vision of electronic commerce. From the attraction of the users to the online store, the purchase and the improvement of the ROI, until the execution of the order and the shipment to the client's house.

Social Media Marketing expert

Team management and coordination of specialists to work on the online reputation of institutions and brands from different sectors.

Online Marketing Specialist

Management of advertising campaigns (SEM), web analytics (Google Analytics), natural positioning in search engines (SEO) and communication in social networks.

Experience



June 2017 to March 2019 - 1 year and 10 months

Functions divided into two areas. **a) Account Manager** tasks, such as sales, recruitment, project proposal and maintenance, advertising investment management and actions to increase customer's satisfaction. **b) Strategy** preparation and application of **Digital Marketing** techniques, such as e-mail marketing, UX, usability, blog, Facebook Ads, e-commerce management and Google Ads (specially Google Shopping).



February 2017 to June 2017 - 5 months

Account management in **Social Media** (Facebook, Twitter, Instagram, Google+ and Pinterest), especially in the hotel, catering and footwear sectors. Application of **SEO** techniques such as text optimization or linkbuilding. Result measurements in **SEM** campaigns. And business **auditing and consulting** for large brands.

Attributes

Responsible

Being involved and committed to the tasks and actions necessary for professional development.

Team working

Collaborating and cooperating in the accomplishment of tasks within the group, understanding that one works for a common objective.

Initiative

Anticipating potential problems, identify and taking advantage of opportunities for improvement.

Adaptability

Preparing positive responses to changes in the work environment and new demands of the market.